



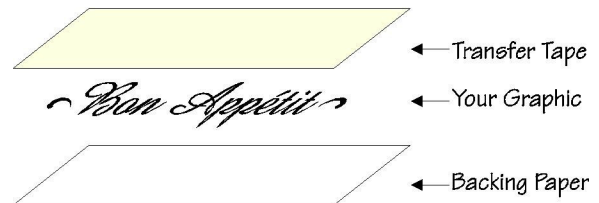
Vinyl Lettering and Art Installation Instructions

BEFORE YOU GET STARTED!

We want you to be happy with your Write My Walls graphic from the moment you put it on, so please follow these instructions carefully. You are about to put two different adhesive sheets onto your wall to install your graphic. Be sure that your paint has proper adhesion and will resist peeling away from the surface of your wall as you remove these two layers. You can test this by putting painter's tape on the wall where you intend to apply the graphic and then removing it. On freshly painted walls, we recommend you wait 30 days before applying your graphic.

Included in your shipment:
Ready-to-install wall graphic(s)
One wooden application tool
Installation instructions

Your wall graphics comes in 3 layers:
The top layer is called transfer tape and was applied to the face of the graphic in our facility. This layer will help hold the graphic away from the wall until it is ready to be applied. The middle layer is the vinyl graphic. The bottom layer is the backing paper that protects the adhesive prior to application

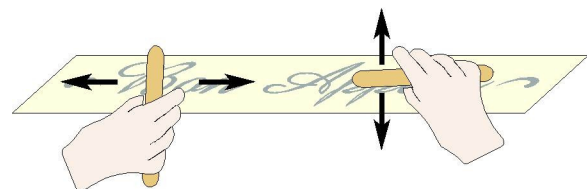


Additional/Optional tools needed for installation:

Blue painter's tape
Measuring tape
Ruler/straight edge
Pencil
Eraser

Step 1. Preparing the graphic

Remove your graphic from the box and lay it face up (so that the lettering is readable in this position) on a clean, dry, flat surface. Using the wooden application tool, rub the graphic as illustrated in the figure labeled Step 1, working from the middle to the outside edge. This will remove any wrinkles and ensure that the graphic is securely attached to the transfer tape.



Step 1

Step 2. Preparing the wall surface

Prepare your wall for installation ensuring that it is free of dirt, wax, oils and moisture. Make sure walls are completely dry before applying your graphic.

Step 3. Placing the graphic

Your eye will judge your graphic as being level by comparing it to the closest parallel line. This could be the top of a door jam or tabletop or perhaps the line where the wall meets the ceiling. Therefore, you should measure each end of the graphic to that parallel line so that it will be level to the eye. Center the graphic horizontally by making sure that each end is an equal distance from the ends of the space where it is to be placed. Then re-check to make sure the your graphic is still parallel to the closest parallel line mentioned above.

See the figure labeled Step 3. It illustrates putting a small piece of tape at each end of the graphic so that each is held in place as you adjust the other end.



Step 3

Step 4. Hinging the graphic

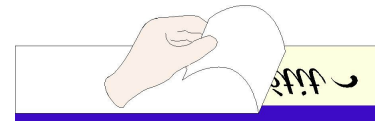
Once the graphic is level, run a continuous line of painter's tape across the top of the graphic to secure it to the wall. See the figure labeled Step 4. This tape forms a 'hinge' that secures your graphic in place while allowing you to lift it away from the wall in order to remove the backing paper.



Step 4

Step 5. Removing the backing paper

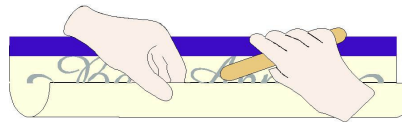
See the figure labeled Step 5. Lift the graphic up so that the backside of the backing paper is facing outward. Hold the graphic in this position, and carefully remove the backing paper leaving only the graphic and the transfer tape. On larger graphics it will be made easier by only lifting the backing paper half way and folding it in the middle. This helps to hold the graphic uniformly away from the wall as the top part is laid to the wall. Then the balance of the backing paper can be removed a little at a time as the balance of the graphic is applied.



Step 5

Step 6. Applying the graphic

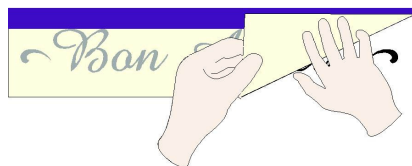
Hinge the graphic back down, holding it away from the wall so as not to allow contact with the wall. Using the wooden application tool, press the lettering on to the wall, smoothing the surface from top to bottom. See the figure labeled Step 6. Use the wooden application tool to smooth the entire surface – again working from the middle to the outside edges.



Step 6

Step 7. Removing the transfer tape

To reveal the finished graphic, work slowly from one of the corners and carefully peel back the transfer tape at an acute angle. See the figure labeled Step 7. Do not pull the transfer tape straight out, as this could pull the lettering off at the same time.



Step 7

Step 8. Enjoy your new wall art!

Bon Appétit